

Benefits	Diamond \$35,000+	Platinum \$25,000 - \$34,999	Gold \$15,000 - 24,999	Silver \$10,000 - \$14,999
Complimentary conference pass	3	2	1	1
Exhibit Hall only pass	3	2	1	1
Logo recognition in and on: <ul style="list-style-type: none"> <li>• Conference Guide</li> <li>• Sponsor signage</li> <li>• Opening General Session slides</li> <li>• All emails promoting sponsored activity (if applicable)</li> </ul>	•	•	•	•
Logo, company name, and website link on event website	•	•	•	•
Recognition on HCCA's Facebook, LinkedIn, and Twitter in a post highlighting all sponsors	•	•	•	
Logo recognition in all conference email correspondence	•	•		
Company name, website link, and booth number included in pre-event attendee "Thank You" email	•	•		
Full page ad in the Conference Guide	•	•		
General Session chair "seat drop" of one piece of marketing material	•			